



The Spark Revenue Group

Maximize the revenue of your online inventory.

We work with small, medium and large publishers that are interested in maximizing the revenue potential of their valuable inventory. Here are some sample metrics for different inventory channels:

AVG PERFORMANCE METRICS

Publishers:

- ▶ Link Out: .40 EPC
- ▶ Email: .50 EPC
- ▶ Push: .15 EPC

Advertisers

- ▶ 85K+ registrations per day
- ▶ Pop: 60K clicks / day
- ▶ Top Path: 10K clicks / day
- ▶ Offer Wall: 300 clicks / day



OWNED AND OPERATED OFFERS BY SPARK

*Most offers below have full form and email submit versions.

Top Performing Offers

- 🔗 Money Finder USA
- 🔗 Unclaimed Money
- 🔗 Simply Cellphones Online
- 🔗 Tap For Credit

Sweeps

- 🔗 Sweeps Winner
- 🔗 Your Free Entry
- 🔗 Mega Sweeps
- 🔗 Yay! Cool Stuff!

Card Offers

- 🔗 No Fee Credit
- 🔗 Edge Elite
- 🔗 Credit America
- 🔗 Finance Fitness
- 🔗 Next Millennium
- 🔗 Deluxe Signature

Free Samples

- 🔗 Free Brand Samples
- 🔗 Whoa Free Samples!

Jobs

- 🔗 Job Wiki Online

Subprime

- 🔗 Low Income Housing
- 🔗 Cash Search USA

Seniors

- 🔗 Senior Savings

We provide publishers with exclusive offers that are tested and optimized to ensure profitability.



PRE-POP VARIABLES

Variable Name	Maps To
Address 1	address
Address 2	address 2
Age	age
City	city
DOB Day	dobday
DOB Month	dobmonth
DOB Year	dobyear
Email Address	email
First Name	first
Home Phone	hphone
Home Phone Area Code	hphone1
Home Phone Prefix	hphone2
Home Phone Suffix	hphone3
IP Address	ipaddress
Last Name	last
Middle Name	mi
Cell Phone Area	mphone1
Cell Phone Prefix	mphone2
Cell Phone Suffix	mphone3
State	state
ZipCode	zip

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